

November 10, 2022

TO: Legal Counsel

News Media

Salinas Californian

El Sol

Monterey County Herald

Monterey County Weekly

KION-TV

KSBW-TV/ABC Central Coast

KSMS/Entravision-TV

The next regular meeting of the **COMMUNITY ADVOCACY COMMITTEE - COMMITTEE OF THE WHOLE** of the Salinas Valley Memorial Healthcare System will be held **TUESDAY, NOVEMBER 15, 2022, AT 8:30 A.M., IN THE DOWNING RESOURCE CENTER, CEO CONFERENCE ROOM 117, IN SALINAS VALLEY MEMORIAL HOSPITAL, 450 E. ROMIE LANE, SALINAS, CALIFORNIA, OR VIA TELECONFERENCE (Visit svmh.com/virtualboardmeeting for Access Information).**

Pursuant to SVMHS Board Resolution No. 2022-16, Assembly Bill 361, and guidance from the Monterey County Health Department in response to concerns regarding COVID-19, Board Members of Salinas Valley Memorial Healthcare System, a local health care district, are permitted to participate in this duly noticed public meeting via teleconference and certain requirements of The Brown Act are suspended.



Pete Delgado
President/Chief Executive Officer

Committee Members: Regina M. Gage, Chair; Joel Hernandez Laguna; Pete Delgado, President/CEO; Theodore Kaczmar, Jr., MD, Chief of Staff; Allen Radner, MD, CMO; Lisa Paulo, CNO; Adrienne Laurent, Chief Strategic Communications Officer; David E. Ramos, MD, Medical Staff Member; Julie Edgcomb, Community Member; Harald Barkhoff, Ph.D., Community Member

**COMMUNITY ADVOCACY COMMITTEE
NOVEMBER 2022 - COMMITTEE OF THE WHOLE
SALINAS VALLEY MEMORIAL HEALTHCARE SYSTEM**

**TUESDAY, NOVEMBER 15, 2022, 8:30 A.M.
DOWNING RESOURCE CENTER, CEO CONFERENCE ROOM 117
SALINAS VALLEY MEMORIAL HOSPITAL
450 E. ROMIE LANE, SALINAS, CALIFORNIA
AND VIA TELECONFERENCE
(Visit svmh.com/virtualboardmeeting for Access Information)**

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AGENDA

1. Call to Order / Roll Call
2. Approve Minutes of the Community Advocacy Committee Meeting of August 23, 2022 (DELGADO)
 - Motion/Second
 - Action by Committee/Roll Call Vote
3. Mobile Clinic Update (RODRIGUEZ/FITZGERALD)
4. Honoring our Veterans (LAURENT)
5. Report from the Salinas Valley Memorial Hospital Service League (LAURENT/GRAHAM)
6. Report from the Salinas Valley Memorial Hospital Foundation (DELGADO/WARDWELL)
7. Public Input

This opportunity is provided for members of the public to make a brief statement, not to exceed three (3) minutes, on issues or concerns within the jurisdiction of this District Board which are not otherwise covered under an item on this agenda.

8. Adjournment

The Community Advocacy Committee meets quarterly and the next meeting is scheduled for **Tuesday, February 21, 2023, at 8:30 a.m.**

This Committee meeting may be attended by Board Members who do not sit on this Committee. In the event that a quorum of the entire Board is present, this Committee shall act as a Committee of the Whole. In either case, any item acted upon by the Committee or the Committee of the Whole will require consideration and action by the full Board of Directors as a prerequisite to its legal enactment.

The Committee packet is available at the Committee Meeting, at www.svmh.com, and in the Human Resources Department of the District. All items appearing on the agenda are subject to action by the Committee.

Requests for a disability related modification or accommodation, including auxiliary aids or services, in order to attend or participate in a meeting should be made to the Board Clerk during regular business hours at 831-755-0741. Notification received 48 hours before the meeting will enable the District to make reasonable accommodations.

CALL TO ORDER
ROLL CALL

(Chair to call the meeting to order)

**SALINAS VALLEY MEMORIAL HEALTHCARE SYSTEM
COMMUNITY ADVOCACY COMMITTEE MEETING
COMMITTEE OF THE WHOLE
MEETING MINUTES
AUGUST 23, 2022**

Pursuant to SVMHS Board Resolution No. 2022-11, Assembly Bill 361, and guidance from the Monterey County Health Department in response to concerns regarding COVID-19, Board Members of Salinas Valley Memorial Healthcare System, a local health care district, are permitted to participate in this duly noticed public meeting via teleconference and certain requirements of The Brown Act are suspended.

The Community Advocacy Committee convened at 8:32 a.m. in the Downing Resource Center, CEO Conference Room 117.

Committee Members Present:

In person: Regina M. Gage, Chair, Pete Delgado, Julie Edgcomb, Adrienne Laurent, Lisa Paulo, David Ramos, MD. Via teleconference: Joel Hernandez Laguna, Vice Chair.

Committee Members Absent:

Theodore Kaczmar, MD, Allen Radner, MD.

Other Board Members Present, Constituting Committee of the Whole:

Victor Rey (via teleconference) and Juan Cabrera (via teleconference).

Director Juan Cabrera joined the meeting at 9:12 a.m.

Regina M. Gage, Committee Chair, called the meeting to order at 8:32 a.m.

Approval of Minutes from the Community Advocacy Committee Meeting of March 22, 2022

Adrienne Laurent, Chief Strategic Communication Officer, recommended the Community Advocacy Committee approve the minutes of the Community Advocacy Committee Meeting of March 22, 2022. This information was included in the Committee packet.

No Public Comment.

MOTION: Upon motion by Committee member Delgado, second by Committee member Laurent the minutes of March 22, 2022 Community Advocacy Committee were approved.

Ayes: Gage, Hernandez Laguna, Delgado, Laurent, Paulo, Ramos, Edgcomb; Noes: None; Abstentions: None; Absent: Kaczmar, Radner; Motion Carried.

Consider recommendation to Transformation, Strategic Planning, and Governance Committee for appointment of Subject Matter Expert to SVMHS Community Advocacy Committee

Adrienne Laurent, Chief Strategic Communication Officer, reported Salinas Valley Memorial Healthcare System's governance allows up to three voting members per committee who are subject matter experts. The Community Advocacy Committee currently has one subject matter expert serving as a member of

this committee, Ms. Julie Edgcomb. Administration has recently become aware of the availability and willingness of Harald Barkhoff, Ph.D., to consider a position as a subject matter expert on the Salinas Valley Memorial Healthcare System Community Advocacy Committee. Dr. Barkhoff is the Dean of the College of Health Sciences and Human Services at California State University Monterey Bay, and Acting/Interim Dean of the College of Education at CSUMB. Dr. Barkhoff's CV and background/situation/rationale were included in the packet.

Dr. Barkhoff was present and described his education and his interest in a holistic approach to health, which includes bridging discrepancies, gaps and struggles to access healthcare. Dr. Barkhoff is excited for the opportunity to partner with SVMHS. He also stated CSUMB has a new president who is interested in expanding their health science program.

Discussion: Dr. Barkhoff's experience and interest is in alignment with the data coming out of the Community Health Needs Assessment; it would be good timing for him to join the Community Advocacy Committee. His passion and experience are a good fit.

MOTION:

Upon motion by Committee member Edgcomb, second by Committee member Delgado, the Community Advocacy Committee recommends the Transformation, Strategic Planning, and Governance Committee consider appointment of Harald Barkhoff, Ph.D. as subject matter expert to SVMHS Community Advocacy Committee.

Ayes: Gage, Hernandez Laguna, Delgado, Laurent, Paulo, Ramos, Edgcomb; Noes: None; Abstentions: None; Absent: Kaczmar, Radner; Motion Carried.

Health Scholars Program

Adrienne Laurent, Chief Strategic Communication Officer, reported Health Scholars Program will launch with 10 scholars in Oncology September 1st. Scholars will be trained to assist with bathing, feeding, ambulating, repositioning, toileting and taking vitals. The program requires 280 total hours to graduate with a certificate in Pre-Licensed Clinical Care from Keck Graduate Institute. Duration may vary including 3, 9 & 15 months. Statistics were reviewed for participants' career interest (MD-DO/RN/NP), current university & major, ethnicity, residence, and 2nd language capability. Next steps include growth strategy, consider an MA program and continual assessment/refinement. The intention is to create a pipeline keeping local residents interested in the medical field and eventually settling and working in the SVMHS service area.

Discussion: Ms. Graham and the Service League were complimented on efforts to engage local students in healthcare through the Medical Adventure Camp and Summer Health Institute. Ms. Paulo stated Oncology is excited to be the unit for this program. Ms. Edgcomb stated that the Salinas Valley has more incidences of cancer than the national average, it is meaningful the program is launching in the Oncology unit. Ms. Laurent was asked to let the committee know how many total applicants there were. Ms. Laurent stated the age range of applicants was just out of high school with 1-2 returning to the work force.

Community Health Needs Assessment (CHNA) Update

Karina Rusk, Director of Public Relations, reported the Monterey County Health Needs Collaborative survey executed by PRC Custom Research resulted in 897 respondents comprised of key informants and

online surveys. According to PRC, this is an excellent response rate. The top health needs from 2000 were reviewed. All health topics results have been categorized into major, moderate and minor problems and somewhat or no problem at all. The data is still being analyzed. Data was shared on access to health care, prescriptions, children's health, primary care physician ratio, and routine care, health literacy by zip code, local health care ratings and tobacco use statistics. A timeline for analyzing the survey results was reviewed including stakeholder meetings, finalizing results, public release and implementation strategy completed for review by November. PRC Custom Research is a national company and was impressed by the professionalism of the collaborative.

Discussion: Many of the major health needs have already been recognized by SVMHS with programs in motion to help remove barriers. Over 50 of the stakeholder interviews were with Spanish speakers. The survey was available in both Spanish and English.

Report from the Salinas Valley Memorial Hospital Service League

Shannon Graham, Director Volunteer & Health Career Services, reported the Summer Health Institute had 29 graduates and was supported 80+ presenters including SVMH, Hartnell, Mission rails ROP, Aspire Health, Blue Zones and the SVMHS Mobile Health Clinic. The Medical Adventure Camp had 14 students and was supported by 17 presenters. Field Trips included a hyperbaric Chamber, the US Coast Guard (1st responders), Vista Harden Ranch Memory Care and a Tech interactive. The memory care field trip allowed the campers to interact with patients. Upcoming events include the Fall General Meeting (10/18), a \$5 sale (11/9-11), a leather sale (12/1-2).

The Service League Board developed a strategic plan including strategic goals for 2022-2025 which are:

- Increase number of active & engaged volunteers
- Maintain & Increase Financial Stability
- Improve Volunteer Experience
- Grow Service Areas
- Refine & Implement Leadership Strategy

Discussion: Is there any follow up after 2-3 years to determine if SHI participants have gone into healthcare? Emails are sent but there is not a huge response. This year 12 former SHI participants were included as mentors in this year's SHI program. The Health Scholars Program will help bridge this gap. Mr. Hernandez Laguna stated the Governance Institute is aware of national efforts to improve exposure to health care industry career opportunities.

Report from the Salinas Valley Memorial Hospital Foundation

Jeff Wardwell, Chief Philanthropy Officer, and Melissa Gross, Director of Strategic Development, presented a report of the Salinas Valley Memorial Hospital Foundation Impact. Highlights include sponsoring the 1440 Multiversity Program *Healing our Healthcare Heroes*, obtaining grant funds to support culturally inclusive spiritual care and developing a perinatal loss grief support program for both families and care givers, the Patient Assistance Program fully integrated into SVMHS and SVMC (395 lives since launch) and CMN Making More Miracles Network grants for pediatric medical needs. The Foundation has been asked to participate in Regions Rise Together which focuses on inclusive and sustainable economic development across California and includes deterrents to health. This committee will be receiving more updates on this collaboration.

Discussion: Regions Rise Together will open some opportunities for SVMHS as participation and grants are by invitation only. The Perinatal Loss Grief Support Program provides and much needed service for families and staff in need.

PUBLIC INPUT

No public comment received.

ADJOURNMENT

There being no other business, the meeting was adjourned at 9:54 a.m. The Community Advocacy Committee meets quarterly.

ATTEST:

Regina M. Gage, Chair
Community Advocacy Committee

/KmH

MOBILE CLINIC UPDATE

(VERBAL)

(RODRIGUEZ/FITZGERALD)

HONORING OUR VETERANS

(VERBAL)

(LAURENT)

*REPORT FROM THE SALINAS
VALLEY MEMORIAL HOSPITAL
SERVICE LEAGUE*

(VERBAL)

(LAURENT/GRAHAM)

*REPORT FROM THE SALINAS
VALLEY MEMORIAL
HOSPITAL FOUNDATION*

(VERBAL)

(DELGADO/WARDWELL)

PUBLIC INPUT

ADJOURNMENT

*The next Community Advocacy Committee Meeting
is scheduled for
Tuesday, February 21, 2023, 8:30 a.m.
(Quarterly meeting)*